

2020-2021 District Goals



District: 2 X3

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	55	40
2nd Quarter	0	0	45	45
3rd Quarter	1	20	35	40
4th Quarter	1	20	20	50

FY New Clubs

2

FY Charter Members

40

FY New Members

155

FY Retention Goal

175

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

20

Action Plan

[NAMI IDEA plan 05.17.2020.docx](#)

[nami_vision_report 2X3.docx](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
First Cabinet meeting in July, presentation of NAMI and discuss action plans on growth of membership/ways to grow with those in attendance	DG, NAMI-C, clubs in attendance	presentations, funding availability, travel dates	07/18/2020	06/30/2021
With of NAMI concept, introduce IDEA Plan and Vision through building a team to help educate by region/zone on membership importance, district support available	DG, NAMI-C, GAT team	NAMI explanation, funding availability, team expectations, funding available	07/18/2020	06/30/2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

To encourage district wide participation in projects (fundraiser/donations or service oriented) focused on Pediatric Cancer and Diabetes Awareness Global Causes.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Use the Zone C project done with McLane Children's Hospital Pediatric Cancer Christmas Party as the example of what can be done through clubs helping clubs.	Club, Zone Chairs, Leo District Chair, DG, Pediatric Cancer Chair	Zone and Clubs develop group plan that fits their area's Pediatric Cancer needs	07/18/2020	06/30/2021
Governor appointment with MCH Pediatric Director on other activities or needs.	DG	Funding Available, Volunteers	07/18/2020	06/30/2021
Encourage clubs and zones to participate in a fundraiser or service activity during the LCI awareness month for Diabetes Awareness or Pediatric Cancer	Zone, Club, NAMI, district global cause chairs	100 Service Activities listing, LCI awareness calendar, grants/funding opportunities	07/18/2020	06/30/2021